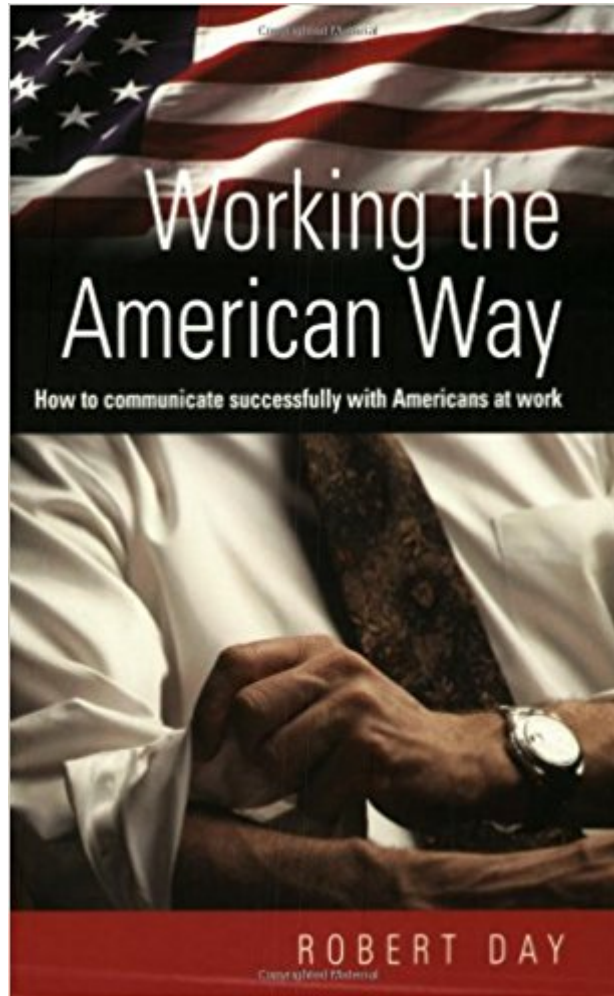




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# **Working The American Way**



## Synopsis

The purpose of this book is to help the reader to better understand American values, expectations, and behaviours in business activities and to help them to develop practical strategies for being successful in working with Americans.

## Book Information

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## Customer Reviews

Robert Day is an American living in London. He lectures on working and doing business with the Americans at Farnham Castle Centre for International Briefing - widely acknowledged as the world's leading provider of intercultural management training and briefing. It has an unmatched reputation for helping individuals, partners and their families to prepare to live and work effectively anywhere in the world.

I came to USA 5 years ago and I wished I had this book earlier. There are so many important details in this book that would have taken me 5 more years to (maybe) learn. If you are here to be successful and understand Americans from their early childhoods to professional life, I highly recommend reading this book.

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